DIGITAL SUCCESS STORIES -
CELEBRATE WITH AXSOS
EVENT MANAGEMENT PROCESS FOR THE UNION EVG

EVG stands for Railway and Transport Union. It is the leading German trade union in the transport sector, jointly and reliably bargaining for fair wages and good and safe working conditions for the entire workforce. The EVG represents all professional groups and employees of all companies within the transport industry.

EVENT MANAGEMENT

According to its motto "We live community", EVG is a member-oriented and member-supported trade union and as such offers many thousands of volunteers to participate in EVG's member groups and committees. The coordination of the volunteers requires regular meetings.

Organizing these meetings and the regularly held events in the past required too much time and effort, containing tasks such as identifying participant lists, updating data, transferring feedback, communicating with participants, monitoring appointments, sending reminders and many more.

INITIAL SITUATION

The smooth running of a meeting is an essential success factor and is ensured by the administration colleagues in the background. The event management process was done autonomously by administrators who ran the entire process manually, managing all event steps, following up with sending personalized documents and finalizing needed arrangements for each event.

SECURE, SIMPLE, AUTOMATED

In order to push their event management to an advanced level, AXSOS implemented the project "Event management" at EVG. The project aim was to create a process that would make the invitation highly self-sufficient, bundle and evaluate all feedback from the invited persons and support both administrators and participants in managing their appointments.

AUTOMATED COMMUNICATION ACROSS ALL CHANNELS

FACTS AND FIGURES OF THE PROJECT

The new Event Management system was implemented on the Axon Ivy process engine. The frontend for the members is implemented as a web application. The technology stack consists of:

· Axon Ivy
· JSF / PrimeFaces
· Server-side Java
· SOAP
· Database Microsoft SQL Server

SOLUTIONS

Thanks to the implemented event management system, employees can now automatically create appointments, using time schedules to manage the dispatch of "Save the date", the dispatch of the invitation, reminders about deadlines, etc. Adding participants is now done through different channels; the import of CSV, manual entries and the search for members in the databases as well as the esta- blishment of rules to collect members of groups and committees is now possible. Once the invitation is sent out, all communication runs automatically. Feedback and participants' details are collected, displayed and can be exported. Finally, the evaluation statistics and completion notes provide an overview over the status of the process at any time.